



SAN MANUEL AMPHITHEATER SET TO DEBUT

Formerly Know as Glen Helen Pavilion, San Manuel Indian Bingo and Casino and Live Nation Enter Into a Long-Term Name-In-Title Agreement

San Manuel Indian Nation, CA (July 11, 2008) - San Manuel Indian Bingo and Casino and Live Nation have announced a long-term agreement for exclusive naming rights to North America's largest amphitheater. Effective immediately, the facility formerly known as Glen Helen Pavilion will be rebranded San Manuel Amphitheater.

San Manuel Indian Bingo and Casino is one of Southern California's premier entertainment destinations. They're known for providing incredible live performances by some of the biggest names in the industry. Today's announcement further demonstrates their commitment to providing great forums for live entertainment to the greater Los Angeles area.

"We are very glad to have San Manuel as a partner and look forward to working with them," said Nick Masters, President of Live Nation/So-Cal. "Given their strong live entertainment roots and close ties to the community, we think this is a great fit for the Amphitheater."

Rated by fans and artists alike as one of the most spectacular outdoor venues in Southern California, San Manuel Amphitheater is located amongst the majestic foothills of San Bernardino. It offers the largest capacity of any amphitheater in North America. Depending upon the individual show and its production requirements, as many as 65,000 fans can enjoy top-notch entertainment under a picturesque sky.

"We are thrilled about this new opportunity to be associated with one of the premier outdoor entertainment venues in Southern California. San Manuel has always been focused on providing an unforgettable entertainment experience, and this latest partnership continues in that tradition," said Steve Lengel, executive director of operations for San Manuel Indian Bingo and Casino.

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World-renowned artists from a wide variety of genres, such as Linkin Park, Tom Petty, Kenny Chesney, RBD and more, have performed here. Built following the success of the groundbreaking 1982 US Festival, San Manuel Amphitheater continues to serve as a prime setting for some of today's biggest music events, including Rock The Bells, the Rockstar Energy Drink Mayhem Festival and many other large-scale shows. In addition to its busy concert schedule, San Manuel Amphitheater also hosts many special community events.

Area music fans will notice the building's new logo and signage at this Saturday's Toby Keith concert. The facility has other great shows in store this year, including hard rock legends Motley Crue and their inaugural Crue Fest on August 2nd, ZZ Top and Brooks & Dunn on August 3rd and much more.

ABOUT SAN MANUEL INDIAN BINGO and CASINO:

San Manuel Indian Bingo and Casino is Southern California's one-stop destination for entertainment and fun. The casino is just 70 minutes from downtown Los Angeles and a short drive from LA-Ontario International Airport. Guests enjoy 3,500 of the latest slots, live poker and Vegas-style blackjack, high-limit gaming, high-limit stakes bingo, incredible entertainment, sumptuous dining and generous player's reward program. Owned and operated by the San Manuel Band of Mission Indians, the casino has been providing fun and excitement since 1986. Since that time, players have received over \$2 billion in cash, prizes and giveaways, making any visit to San Manuel an exciting and memorable experience. For more information on San Manuel Indian Bingo and Casino, please visit their Web site at www.sanmanuel.com or call 800-359-2464.

ABOUT LIVE NATION:

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.

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