



BANDA DIVA, JENNI RIVERA, LIVE AT SAN MANUEL
The Leading Female Artist in Contemporary Regional Mexican Music

San Manuel Indian Nation, Calif. – December 31, 2008 – Thursday, January 15, San Manuel Indian Bingo and Casino is proud to announce “La Diva de la Banda”, Jenni Rivera, performing live on stage. Tickets are available now at Ticketmaster.com and the San Manuel Box Office for \$25, \$35, and \$45.

Jenni Rivera was born and raised in Long Beach, California from parents who emigrated from Mexico. She grew up speaking English and Spanish fluently and became greatly influenced by the music recorded by her famous father and brothers. Rather than jumping in their footsteps, Rivera decided to focus on education first.

Rivera graduated from Long Beach State with a business degree and began to sell real estate. At the same time she also helped her father run his record company, Cintas Acuario. She did everything from being a sales rep, to receptionist, publicist, CD packager and manager. Eventually she began recording and writing music due to much encouragement from her father.

With success running in the family, Jenni Rivera followed the path. She is considered to be the leading female artist in contemporary Regional Mexican “Banda/Corrido” music and has recorded over a dozen albums and attained sales of over 20 million copies worldwide. “La Diva de la Banda”, as her fans named her, has enjoyed a loyal following comprised of a multi-generational audience that admires her talent and musical integrity.

Her debut album, “Que Me Entierren con La Banda”, included her very first chart topping corrido hit, “Las Malandrinas”. Her second album, “Dejate Amar”, comprised of another chart topper, “Mi Querida Socia”. Her third album, “Se Las Voy a Dar a Otro”, earned her a Grammy® nomination for “Best Banda Album”.

Rivera’s latest album, “Jenni”, debuted at number one on the U.S. Top Latin Albums chart, making her the first artist in the history of “Billboard Latino” to have all of their albums reach the number one spot.

Note: A 21-and-older age requirement to enter the casino and/or see the show is strictly enforced.

About San Manuel Indian Bingo and Casino

San Manuel Indian Bingo and Casino is Southern California’s one-stop destination for entertainment and fun. The casino is just 70 minutes from downtown Los Angeles and a short drive from LA-Ontario International Airport. Guests enjoy over 3,000 of the latest slots, live poker and Vegas-style blackjack, high-limit gaming, high-stakes bingo, incredible entertainment, sumptuous dining and generous player’s reward program. Owned and operated by the San Manuel Band of Mission Indians, the casino has been providing fun and excitement since 1986. Since that time, players have received over \$2 billion in cash, prizes and giveaways, making any visit to San Manuel an exciting and memorable experience. For additional press releases, media kits and photos, please access our online press room at <http://www.sanmanuel.com/page.htm?pageId=9126>. For more information on San Manuel Indian Bingo and Casino, please visit their Web site at www.sanmanuel.com or call 800-359-2464.

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